



Dear Business Owner:

On October 20, The Children's Village (CV) will hold its seventh annual Masquerade Gala at the historic Roosevelt Ballroom near the Yonkers Waterfront. This fundraiser supports vital programs that CV provides to runaway and homeless youth in Westchester County.

I would like to ask you to help at-risk teens in our community by becoming a sponsor. You will be included in event promotional material, have your name and logo prominently displayed at the Masquerade, and receive tickets to this fun event which includes cocktails, dinner, entertainment and dancing. I have attached a flyer which outlines the sponsorship opportunities.

The Children's Village provides a safety net for Westchester County youth through The Sanctuary, the only runaway and homeless shelter for young people in Westchester County; StreetWise, a unique outreach program that operates a mobile counseling center for street kids exposed to violence and crime; the OPTIONS Education and Employment Center, located in the heart of Yonkers, where young people can look for jobs and develop their career and life skills; and Life's Bridges, Westchester's leading transitional living program that places homeless youth in supervised apartments while teaching them independent-living skills. You can learn more about The Children's Village by visiting www.childrensvillage.org.

I will contact you in the next couple weeks to follow up on this request. In the interim, if you have any questions, please contact RoseAnn Magdaleno at 914-693-0600 ext. 1224 or rmagdaleno@childrensvillage.org or visit www.childrensvillage.org/masquerade.

Thank you so much for your time and consideration!

Sincerely,

the children's
**village**
www.childrensvillage.org



THE CHILDREN'S VILLAGE
2012 Masquerade Gala
SPONSORSHIP OPPORTUNITIES

EXCLUSIVE TITLE SPONSOR - \$20,000

Benefits include:

- Company name used as part of event title
- Prominent display of name and logo in event marketing and promotional material
- On-site signage
- Signage on the "Street Wise" Mobile Outreach Van
- Guest tickets and prime reserved seating for 20

PRESENTING SPONSOR - \$10,000

Benefits include:

- Prominent display of name and logo in event marketing and promotional material
- On-site signage
- Guest tickets and prime reserved seating for 20

PLATINUM SPONSOR - \$5,000

Benefits include:

- Display of name and logo in event marketing and promotional material
- On-site signage
- Guest tickets and prime reserved seating for 10

TABLE SPONSOR - \$1,000

Benefits include:

- Guest tickets and reserved seating for 10
- On-site signage

*For information or to register online,
visit www.childrensvillage.org/masquerade
or call RoseAnn Magdaleno at 914-693-0600 x 1224 or email
rmagdaleno@childrensvillage.org*

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village
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