

October 29, 2012

Dear Staff Member,

I am writing to ask you to join me in contributing to CV's *It Takes the Village* campaign which will provide food for our needy families.

We all choose to work at CV because we believe that every child should have the opportunity to be successful in life. This means being connected to supportive adults, having a safe place to live, getting an education, and acquiring the skills needed for a career. However, even if we provide all of these things, a child cannot be successful if he or she is hungry.

On November 1st, we are launching the *It Takes the Village* campaign to raise funds to feed hungry families from all of our programs. This effort will be ongoing, but we are making a big push between November 1st and 14th. As a thank you for participating, I will host a lunch for the first 10 departments in which 100% of the employees donate.

Your donation will be kept anonymous and is absolutely voluntary. My hope is that every staff member will want to participate in this effort by contributing what they can. As little as \$5 can make a difference. In the next few weeks look for posters and emails with more info about the campaign.

Thank you for everything you already do for our families and for considering this request.

Sincerely,



*P.S. You can make your donation by visiting [www.childrensvillage.org/ittakesavillage](http://www.childrensvillage.org/ittakesavillage); giving a check to the Development Department; or setting up a payroll deduction (the form is available on SharePoint).*